

Western Washington County Employer Council **Seminar for Business**



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Western Washington County Employer Council invites YOU to attend...

SOCIAL MEDIA AND SOCIAL NETWORKING IN THE WORKPLACE MANAGING THE RISKS

Presented by
Nancy Cooper and Joy Ellis
Garvey Shubert Barer Law
Wednesday, September 8, 2010

241 SW Edgeway Drive
Beaverton, Oregon
At in the NEW PCC building at the Willow Creek Max Station
Located at 185th & Baseline

8:00 – 8:30 a.m. Check in & Continental Breakfast
8:30 – 10:30 a.m. Seminar

Twitter, Facebook, LinkedIn...Is your company prepared for the growing prevalence of social media and social networking in the workplace, or are you playing catch-up?

Social media presents a multitude of opportunities—and risks—for employers. As more and more companies turn to social media and social networking for business purposes, it becomes critical for employers to provide employees with clear guidelines explaining what is and what is not acceptable use.

Employers also need to understand the limits of using social media for hiring and termination decisions.

WWCEC invites you to attend this seminar designed to help you understand and manage the risks of social media and social networking in the workplace. Join employment attorneys Joy Ellis and Nancy Cooper as they discuss many rapidly developing issues, including:

- What should be included in your social media and social networking policy?
- Are there any legal dangers to disciplining employees for their use -- or misuse -- of social media?
- Should you monitor and regulate access to social media sites at the workplace?
- Should you use social media to vet your job applicants?
- How can you take advantage of social networking technology to develop your company's online footprint?

Who Should Attend - In-house counsel, business owners, executives, human resource professionals, and anyone with day-to-day workplace management responsibilities.

Cost: \$49 per person. Includes handouts & continental breakfast. Register by Fri., Sept 3. Cancellations by Fri., Sept 3 or be invoiced full registration fee. Visa & MasterCard accepted. Non-refundable. Group discounts.

For more information: Contact Marti Spinks at marti.e.spinks@state.or.us or at 503-526-2706



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